

HIGH TICKET  
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# 11 Strategic Ways To Attract High Ticket Clients Without Paid Ads



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## 11 strategic ways to attract high-ticket clients without paid ads

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We all know that it's attractive to have people want to work with you at a high level.

But what happens when you aren't able to advertise effectively in order to attract those high paying clients and opportunities?

When you have great value to share with the world, but don't have the budget to advertise to the masses online then what happens...

The business does not grow, the people prospects don't get the help they need, and your value goes unheard... ouch!

In the end nobody wins.

The truth is that you will need a fairly decent sized budget with paid ads to do your testing and find what works best for you - if you have it, then run ads and skip this article.

However, if you're looking for some creative ways to attract high ticket clients without paid ads, then you will want to grab yourself some coffee or a beverage because this is about to get juicy for you.

You want to create a win win win situation in all your dealings... and so what are some ways to still be able to get the job done even when you don't have a large advertising budget?

The thing is, I've learned in my experience that you can still attract high ticket clients without paid ads.

In this article, I am going to share 11 strategic ways to attract high ticket clients without paid ads.

Let's get right into it.

### **#1 - Create an automated GiveNGo funnel & share it online**

A GiveNGo funnel is an online process that converts a website visitor into a lead. The sole purpose of this funnel is to collect leads and give them something of value.

The intent of this type of funnel is to attract leads, and GIVE them something valuable so they can GO to the next step in your process.

I recommend creating a free training that gives away valuable content and demonstrates your expertise by solving their problem and providing them with results in advance.

And then at the end of this free training, invite your audience to join you on a free phone consultation to see if you are a good fit to work together.



People love getting things for free, and by giving so much free value up front you will show them that you are an expert at what you do.

And in this scenario, this will lead people to wanting to do business with you.

## **#2 - Tap Into An Existing Community & Share Massive Value Regularly**

This strategy allows you to share all of your good value upfront to demonstrate your expertise.

You see, the main reason why you want to share massive value upfront is because you want to show people “hey I really am an expert at this, and I'm sharing this knowledge with you because I have so much more to share.”

You can join multiple FB groups, LinkedIn groups, forums, and online communities that have your target audience there.

This is going to position you in the community as someone who is a giver, as someone who is valuable, and it helps to elevate your value in the minds of the people.

I see this as a long term strategy and one that can help you go from unheard of, to someone to pay attention to in your niche.

Redirect those people back to your online funnel so you can attract those people to want to come work with you.

They'll go through your funnel process and they will automatically be able to schedule a call to work with you or automatically be able to enroll into your program.

This is a strategy that has worked for a long time, and it will continue to work because people need leadership.

This is a strategy that can help you start to attract high ticket clients without paid ads.

## **#3 Activate Your Existing Power Circles of Authority**

You see we all have power circles in our life most of us don't recognize them.

But your power circles include people you know from different parts of your life like family, friends, colleagues, peers, and so forth.

First identify what type of people you have in your circles of authority. Getting clarity on who you know and who knows you is critical.

Once you are clear, begin to reach out to them and activate them by asking them for their support in helping you in a specific area of need in your business.

The most common way is to ask them if they know anybody who needs your products or services.



#### **#4 Build A Facebook Group Into Your Own Tribe**

Facebook groups are one of the ways to attract high ticket clients with minimal resistance.

You see, the tribe members that are already there are a part of your movement so when it comes to attracting clients from Facebook groups all you simply need to do is be the leader and everyday share the vision, share the mission, push that vision+mission forward every single day so the people can follow your lead.

Committing to your vision and mission demonstrates your expertise and people will want to follow you however they can.

It's important to make sure that you are leading people up the right path into something that will benefit them.

I say this from experience of using Facebook groups for many years to be able to monetize my knowledge, expertise, story from my growing Facebook tribe.

Join my free tribe now by visiting this link.

#### **# 5 - Build An Email List And Promote Consistently**

An email list is a database of subscribers that you own where you share your messages to them through email as a communication channel with many subscribers at the same time.

Think of it like being a sports announcer in a big arena and being able to make announcements to hundreds or thousands of people at the same time.

Email has been around for a long time, and it isn't going anywhere as long as people have gmail, hotmail, and AOL accounts still.

You see, you have to understand that there are actually real people joining your email list.

And more importantly, there was a real reason why they signed up for your email list.

What you want to do is to continuously send out email marketing messages that contain valuable information related to the problem that they are here to solve.

Do ensure that you send out valuable recommendations to products, services, and solutions that are going to help them accelerate the process of solving their problems.

One of the things most people don't know about email is that it's one of the most intimate assets a person owns online.

Email your email list on a consistent basis and while emailing your list encourage them to schedule a time to speak with you.

Yes you should be constantly inviting people on your list to book a free consultation call with you.



This will allow you to book serious prospects into your consultations from your email list on autopilot.

## **#6 - Use Organic Social Media Marketing Consistently**

Social media has completely revolutionized the way that we consume content and information in this day and time.

This is a great time to use these free social media platforms to distribute your information to share your value and get in front of as many people as possible.

Although it takes time, energy, effort, and the willingness to put yourself out there... it does have long term benefits if you do it properly with social media.

Now since we're sharing about organic strategies, here are some immediate things you can do to attract your ideal clients.

- Put together valuable live stream videos teaching about your expertise 1X - 2X per week
- Put together various quotes to empower your audience
- Share valuable content at least two to three times per week in written or video format
- Have 1 - 2 days per week of sales and pitching material
- Invite your audience with freebies, value content, and paid offers
- Stay consistent

You see, these are components of an organic marketing strategy on social media and you want to make sure that you're giving more than you're asking for in the marketplace.

## **#7 - Tap Into The Audiences Of Influences, Organizations, And Federations In Your Niche**

There are organizations, groups, influencers with large audiences, and so forth right now that have massive audiences of people already interested in your topic.

The people in these audiences are real people that have problems that you may have the solutions for.

For example, let's say you are a parenting coach, and you help parents become great parents and raise better families.

So, think of a parenting organization and how those first time parents need the knowledge guidance on becoming the best parents and raising their child into a great human being.

You introduce your services to their community, and because they are your exact audience they are more willing to take you up on your solutions.

In this situation everybody wins!

That's just an example.





If you can find organizations in federation's that are related to your niche and that have your target audience I'd recommend reaching out to them.

Promote your offers to their audience, pay them a commission for sales generated, and then everybody wins.

This is a very beneficial way to attract high ticket clients without paid ads.

### **#8 Speak On Other People's Credible Podcasts Or Launch Your Own Podcast**

You can start by speaking on other people's credible podcasts to build authority, and share your message with audiences that are aligned.

You can also start your own podcast by sharing your own content each episode, or by interviewing other top experts in your Niche, and contributing content regularly.

You see, there are a lot of people right now in your niche that are eager to consume more content from right now as we speak.

There are also experts that have a lot of knowledge and there's many people around the world that would love to hear from them but they just don't have access to them.

Perhaps you already are an expert and there's some people that you know that you've already rubbed shoulders with that you can reach out to be featured on your podcast as a pilot guest.

Another option is you can create the concept of your new podcast sharing your own content without any other experts.

Once you do, you can begin to reach out to the top experts, get them on your podcast, and get them to share your podcast with their audience.

This will allow you to promote your podcast very quickly, get your message out there to more people, and start to generate traffic and attention to what it is that you have to offer.

### **#9 Join HARO and constantly pitch to reporters**

There is a great resource called Help A Reporter Out, and this is a resource where you can go and pitch to journalists that are looking for sources and stories to have published on various media sources.

These sources could be magazines, books, online blogs, online articles, podcasts, and so forth.

On the flip side if you are someone that's looking for experts to be interviewed then you can use this resource to find experts that will be happy to be interviewed on your podcast.

You can use this as a source to generate attention, and use that to attract high ticket clients without paid ads.

### **#10 Create a 3-day or 5-day challenge to give away for free**



This is a strategy that has worked consistently.

The reason why it works so well is that people are sharing their time with you over a few days time span.

During this time, you get to demonstrate and showcase your expertise over multiple days.

it's no secret that if you want high-level clients they are going to have high demands.

You want to show them step by step that you will be able to help them fully to move to their desired outcome.

The best way to do that is to give them results in advanced.

You can give away a portion of your best content, your best information, and some of your top knowledge up front and for free.

After 3 - 5 days of doing this you will truly educate your people, you will help people make progress, you will build a better relationship with your tribe, and you will start to attract the people that will want to work with you.

These people will also want to work with you because you showed up consistently and truly taught them something that will benefit them.

This is a great way to attract high ticket clients without paid ads.

### **#11 Publish & Distribute Content On Multiple Media Platforms**

This is one of the ways that you can go about generating a lot of attention through these specific media Sources.

One of the things I can say is that it will help you position yourself as a very credible expert by boosting your authority, in addition to that writing for these online sources will boost your website SEO score, and help you to get your stories ranked in the search engines.

There are many resources online currently searching for experts such as Medium.com, Ezines.com, Ghost.org, INC.com, Huffpost.com, Techcrunch.com, and many others.

You can reach out and get the specific details on becoming a regular contributor to these various platforms.

Keep it simple, research "how to become a contributor for XYZ company" and follow the information on each platform' websites.

When you publish regular content through the power of these media sources you will put yourself in position to attract high ticket clients without paid ads.



And there you have it there are 11 strategic ways to attract high ticket clients without paid advertising.

In conclusion all of the sources mentioned above do require time, energy, and effort to successfully get the results you may desire.

These strategies can work for you once you focus on what you desire, and put the work in to build, market, and attract high ticket clients without paid ads.

Right now, I know that you might want more, and would like to go into more depth to get more results.

If so then I would like to invite you to join our free Mastersession training.

On this training you'll learn step-by-step how to take your expertise and turn it into an online business where you can attract high-paying clients and build a conscious lifestyle based business without being a marketing guru.

In order to get that training you can smash this link here.

Thank you so much for taking the time to read this.

I would love to hear your thoughts I would love to hear your feedback, so please let me know what are your top two strategies that you enjoyed the most and that will experiment with to attract high-ticket client without using paid ads?

Also, if you received value from this, please share it, repin it, like it, share it, and tell other people about it who may be needing help in their business online right now.

I hope that you found a lot of solid value in this. I had a fun time sharing my knowledge from experience on this.

Talk again soon.

*Peace.*

*Trusted online life and business coach,  
Michael "Overdeliver" Baptiste*

**P.S.** There are more than one way to get the job done, and this article showed you 10 ways to attract high ticket clients without paid ads. You can implement the ideas from this article to help you make progress, and you can also share this with other friends, family, and colleagues who would need this.

**P.P.S.** Really enjoyed this and want to continue your education? Join us for a free training where you can learn more about our process and how we can help you package your expertise so you can attract high ticket clients.

➔ Smash this link here to get started with the free training. ⬅