Affiliate promo 1 – angle: Start up business, comparison to Bill Gates 1st Business

**Subject:**  
Did you know Bill Gates 1st Business Flopped?  
Bill Gates 1st Business Failed?!   
Bill Gates Failed in his First Business!?

**Body:**  
Believe it or not, one of the richest people on   
the planet, Bill Gates, has had his fair share   
of failures in his life.   
  
For Example:  
  
Bill's first business was called "Traf-O-Data"   
(how awful is that?) and yes, that biz crashed and   
burned horribly. Despite a very depressing   
first failure, Bill Gates and Paul Allen (his partner)   
moved past it and went on to form one of the   
most profitable companies in the   
history of the world, Microsoft.   
  
So...   
  
What can we learn from this?   
  
It's okay that you've failed in the past.   
The next step is what matters the most. 

No matter how much you've failed so far   
with trying to build a 6 figure income, I will   
bet you that you're a lot like Bill Gates.   
  
You are always looking for an edge to move   
past your failure and have even   
greater successes.  
  
This [INSERT DATE & TIME HERE] my friend   
Michael “Overdeliver” Baptiste will be   
hosting a powerful free 5 day bootcamp.

He’s going to show you how to use this simple   
system to help you create real success   
with high ticket products & services.

On this Bootcamp you’ll discover:

* Mar 22 - Day 1: Strengthening Your Mindset and Coherence

Learn how to refocus and balance your mindset based on ancient wisdom to create a new self-image that will inspire you to keep pushing forward no matter what.

* Mar 23 - Day 2: How To Find Your Super Power & Package It

Learn how to utilize our “Core Circle of Truth” exercise to discover your super power solution based on your truth, life experiences, expertise, ideas, and your personal story.

* Mar 24 - Day 3: Creating Digital & Retail Product Assets

Learn the process step by step approach to creating your own digital product assets and retail products assets that will allow you to earn more from selling your products 24/7 and 365 days a year. You’ll also learn more about the blueprint we used to launch Banana Wave Bananamilk from an idea to the retail shelves.

* Mar 25 - Day 4: Building Effective Funnels & Systems

Learn how to build out strategic online sales funnels so you can use automated processes and web pages to turn complete strangers into leads, and ultimately into paying customers.

* Mar 26 - Day 5: How to Elevate Your Marketing & Sales

Learn how to use proven digital marketing strategies that will help you effectively share the message about your business to attract more leads.

You’ll also learn how to ethically, legally, and morally sell any product or service online or offline at low ticket, mid ticket, and even high ticket prices.

* Access to checklists, templates, downloads, free gifts, free prizes, and so much more just for showing up and participating LIVE!

>>> Click here to register for the Bootcamp now <<<

I’m doing this because I want to suggest a new way   
for you to create success in your life by   
following a proven route to success.

When Michael first learned this information   
it took him about 30 days to get it right…

But in his first 30 days he was able to attract 10   
high ticket clients, and hasn’t   
looked back since then.

You’ll be able to skip the trials and tribulations   
he went through and get straight to the solution.

>>> Click here to register for the Bootcamp now <<<

Register and save the date on your   
calendar for this Bootcamp.

I’ll see you on the Bootcamp.

Sincerely,

YOUR NAME

Affiliate promo 2 – angle: **Modeling Success**

**Subject:**

The secrets to double or triple your income   
How to reach your ideal income  
Want to double or triple your income?

**Body:**

You're going to want to read this email carefully...

When you are looking to become successful, the   
best thing you can do is model someone   
who’s where you want to be.

It’s an even wiser decision to find the people   
who are where you want to be, and then   
begin to work directly with them,   
no matter what the costs.

So, I got my friend who is a successful entrepreneur   
to open up the doors and reveal the step by step  
strategy to his profitable business model for FREE!

>> Register for this Bootcamp<<

Michael is going to be showing you how to create,   
market, and sell high ticket offers to help you   
potentially double or triple your income.

You see this [INSERT DATE], I’m sharing a powerful  
FREE training Bootcamp with you.

This session is being hosted by my friend   
Michael “Overdeliver” Baptiste!

Michael is a high level entrepreneur who's   
been helping other digital entrepreneurs   
build 6 figure businesses with a super simple   
yet effective & profitable high   
ticket business model.

A model so simple, that you can learn,   
apply - and get results within a few days.

Here's what you're going to discover   
on the actual Bootcamp:

* Mar 22 - Day 1: Strengthening Your Mindset and Coherence

Learn how to refocus and balance your mindset based on ancient wisdom to create a new self-image that will inspire you to keep pushing forward no matter what.

* Mar 23 - Day 2: How To Find Your Super Power & Package It

Learn how to utilize our “Core Circle of Truth” exercise to discover your super power solution based on your truth, life experiences, expertise, ideas, and your personal story.

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* Access to checklists, templates, downloads, free gifts, free prizes, and so much more just for showing up and participating LIVE!

>> Click here right now to reserve your seat now <<

After you sign up, remember to set a reminder on   
your calendar because this Bootcamp has   
the power to transform your business.

I’ll see you there on the Bootcamp.

Sincerely,   
YOUR NAME HERE

Affiliate promo 3 – angle: **Newbie To High Ticket Sales**

Subject:

Body:

**Subject:**

If this newbie did 27K, so can you…  
27K in his 1st 35 days with high ticket?   
From 0 – 27K as a newbie with high ticket?

**Body:**

There Brandon was…

Fresh in the digital marketing space, but not a   
single clue as to how he could scale up and   
really make an impact for the people   
he wanted to serve.

He contacted Mr. Michael “Overdeliver” Baptiste,   
and within just 35 days of following Michael’s   
information… are you ready for this?

Within just 35 days this newbie marketer was   
able to earn over $27K in total sales for   
his new high ticket offer.

What would your life look like in the next 30 – 60   
days if you could bank over 10K – 20K?

My friend Michael “Overdeliver” Baptiste has the   
strategy, the inspiration, and the proven system   
that can help you create your own high ticket  
offer, and successfully attract happy high paying  
freedom loving clients.

>> Reserve Your Seat For This Bootcamp <<

Just imagine, being able to turn on the lead flow,   
presell the leads, and closing them for   
3K to as much as 10K per person!

That would pay some bills, and change a lot   
of things in your business right now.

>>> Reserve your seat now for this private   
Bootcamp on [[DATE OF BOOTCAMP]] <<<

Here’s what you’ll discover on this Bootcamp:

* Mar 22 - Day 1: Strengthening Your Mindset and Coherence

Learn how to refocus and balance your mindset based on ancient wisdom to create a new self-image that will inspire you to keep pushing forward no matter what.

* Mar 23 - Day 2: How To Find Your Super Power & Package It

Learn how to utilize our “Core Circle of Truth” exercise to discover your super power solution based on your truth, life experiences, expertise, ideas, and your personal story.

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>>> Click here to register for the Bootcamp and we’ll see you there <<<

Sign up for this Bootcamp now and learn how to  
add an extra 5 – 6 figures to your business this year   
with high ticket offers.

I’ll see you on the Bootcamp.

Sincerely,   
YOUR NAME

P.S. High ticket offers and services are easy to sell,   
and they are the real secret to explosive income.   
Join Michael on this Bootcamp and learn   
how to explode your income with high ticket offers!

>> Click Here Now <<

Affiliate promo 4 – angle: **Curiosity About High Ticket Sales Angle (2 Days Before OPTIONAL)**

**Subject:**

Which is better small sales or big sales?  
Can you handle sales this large?   
Are you able to handle this?

**Body:**

If you had to choose between…

Bringing in 1,000 sales at $10, or brining   
in 1 sale at $10,000…

Which one would you prefer to create on   
a consistent basis?

If you’ve got a brain that can at least breathe oxygen,   
then you’d agree with me that it’s easier and better   
to bring in 1 sale at $10K any day of the week.

My friend Michael has been helping entrepreneurs   
shift their thought process, and create bigger ticket   
sales that transform into freedom   
for their life & businesses.

What’s even better is that he’s hosting a FREE   
Bootcamp this [INSERT DATE HERE]

>>> Click here now to reserve your seat for the Bootcamp <<<

He’s going to show you how to use this simple   
system to turn complete strangers into happy   
FREEDOM loving high paying clients.

On this Bootcamp you’ll discover:

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Learn how to refocus and balance your mindset based on ancient wisdom to create a new self-image that will inspire you to keep pushing forward no matter what.

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>> Click here right now to reserve your seat for the Bootcamp <<

Why swim in the ocean and chase tiny little   
goldfish, when you can put the right strategy   
in place that will help you bring in major   
whale sized sales & accounts.

If you want to fish for massive whales in  
the digital marketing space, then this   
Bootcamp will show you how to turn   
complete strangers into happy freedom   
loving high paying clients.

>> Reserve your seat while space is still available <<

Do everything in your power to be on this   
Bootcamp at [INSERT DATE & TIME]   
because it’s going to be special.

I’ll see you there.

Sincerely,   
YOUR NAME HERE

P.S. Why focus on small change, when it takes   
the same amount of energy to focus on the   
“BIG DOLLAZ”? My friend Michael is hosting a   
powerful Bootcamp that will show you   
how to charge high ticket prices, and how   
to earn what you’re worth.

>> Reserve your seat for this Bootcamp now <<

Affiliate promo 4 – angle: High Ticket Sales Angle **(2 Days Before OPTIONAL)**

**Subject:**

Want to add 1K – 10K to your bottom line?  
[FREE TRAINING] Learn how to charge 1K – 10K per client  
Want more high ticket sales? Join this Bootcamp 100% FREE

**Body:**

Do you want to learn how to attract clients to   
your business that will pay you 1K, 5K,   
and even 10K price points?

I’m sure you’ve seen my recent emails reminding   
you about our Bootcamp  
coming up this [INSERT DATE AND TIME OF BOOTCAMP]

If you are in a position right now where your   
life isn’t where you want it to be, then you   
are probably focusing on the   
wrong business model.

>> Click here now to reserve your seat for the Bootcamp <<

If you are selling information products,   
consulting, coaching, or services online   
(or want to get started) then you are   
definitely going to want to join   
Michael on this Bootcamp.

On this Bootcamp you’ll discover:

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>>> Click here to register for the Bootcamp and we’ll see you there <<<

Click here right now to reserve your seat for the bootcamp!

When you sign up, remember to set a reminder   
on your calendar because this Bootcamp   
has the power to transform your business.

I’ll see you there on the Bootcamp.

Sincerely,   
YOUR NAME

**24 Hours Before Bootcamp Angle**

**Subject:**

[24 Hours] Bootcamp reminder: 5 Day High Ticket Bootcamp goes live   
[24 Hours] Bootcamp Starts Soon, are you coming?   
[24 Hours] Bootcamp reminder: Add 1K – 10K per month

**Body:**

Just a quick reminder, we’re going with   
our High Ticket Bootcamp called   
“5 Day Activate Your Online Business Bootcamp”

[INSERT DATE FOR BOOTCAMP]

>> Here is your link to reserve your seat for the Bootcamp <<

[INSERT LINK HERE]

If you are selling information products,   
consulting, coaching, or services online   
(or want to get started) then you are   
definitely going to want to join   
Michael on this Bootcamp.

He’s going to show you how to use   
this simple system to help you create   
5 – 6 figures with high ticket   
offers & services.

On this Bootcamp you’ll discover:

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* Access to checklists, templates, downloads, free gifts, free prizes, and so much more just for showing up and participating LIVE!

Click here right now to reserve your seat   
for the Bootcamp

Please come a couple minutes early to make   
sure you get a seat – we’ve had many   
of people register for this Bootcamp,   
but we can only have 100 people   
on the Bootcamp LIVE…

So, make sure you join us early to secure your seat.

See you tomorrow!

YOUR NAME HERE

P.S. The bootcamp is only being done LIVE, and you won’t be able to get access to the replays or free since Michael is sharing so much value. so make sure you get on early and join us because you will want to see this for yourself!

>> [Insert Link Here For Bootcamp] <<

**60 Minutes Before Bootcamp Angle**

**Subject:**

[60 Minutes] Bootcamp starting soon, are you coming?   
[60 Minutes] Bootcamp reminder: High Ticket Sales Training!  
[60 Minutes] Bootcamp reminder, are you coming?

**Body:**

Just a quick reminder – in less than 1 hour,   
we’re going live with our High Ticket   
Bootcamp called “5 Day Activate Your   
Online Business Bootcamp”

The Bootcamp starts on [INSERT DATE OF BOOTCAMP]

Here is your link to the Bootcamp:

[INCLUDE LINK TO Bootcamp HERE]

On this Bootcamp you’ll discover:

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Click here right now to reserve your seat for the

Please come a couple minutes early to make   
sure you get a seat – we’ve had many   
people register for this Bootcamp, but we can   
only have 100 people on the Bootcamp…

So make sure you join us early to secure your seat.

See you soon!

Sincerely,   
[YOUR NAME]

P.S. Last time the Bootcamp recording didn’t   
work properly, and who knows if it will work   
this time… secure your spot be sure you get on   
early and join us!

>> [INSERT LINK HERE] <<

COMING SOON…

Day 1

Day 2

Day 3

Day 4

Day 5

COMING SOON…

Open cart day 1

Open cart day 2

Open cart day 3

COMING SOON…

Cart closing – Scarcity