**Information Product Salesletter Template**

***Exclusive Report...***

**"Now You Can STOP Your {Problem} Even If You’ve Tried Everything Before!"**

**I Easily Put An END To My {Pain} -- And Started Enjoying {Main Benefit} -- And I'll Show You How YOU Can, Too!**

**Section I**

Are you sick to death of living with {problem}?

Are you annoyed by the {pain caused by problem}... frustrated by the {other pain caused by problem}... and just about DONE with the {pain caused by problem}?

Then what you’re about to hear will be music to your ears...

Because I’m about to show you how to put an **END to {problem} once and for all, and enjoy the {benefit 1}, {benefit 2}, and {benefit 3}** that you get as a result.

And trust me, I know exactly how... because I’ve already done it!

**Section II**

**If You’re Still Struggling With {Problem},
You Need To Read This Page Carefully!**

Hi there, my name is {Firstname Lastname}, and yes it’s true...

**I put an END to the frustration caused by {problem}, and now I’m enjoying a life {main benefit}, free of all the {pain}!**

But let me back up a step...

It wasn’t that long ago that {pain caused by problem} was a part of my daily life.

{Insert a short personal story of how this problem affected you. A few paragraphs at most.}

**Section III**

**I Was Going Crazy Trying To Make {Problem} Go Away**

I tried *everything* to put an end to {problem}, but every solution fell short.

I’ll be willing to bet you know EXACTLY what I’m talking about, because chances are, you’ve tried them, too...

The **{competing solution 1} that only {inferior result},** **and the {competing solution 2} that doesn’t even {reason it fails}.**

And I even went so far as to try {competing solution 3}, but **only ended up getting MORE frustrated!**

**Section IV**

**So I Decided It Was Time To
Take Matters Into My Own Hands**

Clearly I was NEVER going to get anywhere if I relied on *other* people to solve my {problem} for me, so **I decided that I’d just have to figure it out *myself***.

So I got to work...

{Brief story of how you found this solution.}

**Section V**

**Just Look At The Results I Achieved!**

And as they say, the rest is history...

After {#} months of trial and error, my {problem} was gone!

**No more {pain caused by problem}... No more {pain caused by problem}... and no more {pain caused by problem}...**

Just the happiness that comes from **{benefit 1}, {benefit 2}, and {benefit 3}**!

**Section VI**

**Now My Goal Is To Help EVERYONE
Rid Their Lives Of {Problem}...**

Then I got to thinking...

What kind of a person would I be if -- knowing exactly how frustrating {problem} is -- I didn’t try to help my fellow sufferers enjoy relief, too?

So I decided to pull together all of the steps, details, and instructions I used, turned them into an easy-to-follow system, and make it available to other people who were having the same experience.

And to my delight, **they started reporting the same successes that I had experienced!**

**Section VII**

**Stories Of Real People Who Ended {Problem} With My Help**

Take a look at just a few of the stories of people my solution has helped...

{insert testimonials here}

**Section VIII**

**And Now I’d Like You To Have My Solution,
So YOU Can Enjoy {Main Benefit}, Too!**

Seeing how easily these other people were able to stop the {pain}, I knew I needed to get my solution into as many hands as *possible*.

So I’ve decided to make my entire system available on the Internet, to anyone who needs it!

I call my solution {Product Name} and it’s a {physical description} that you can use to **quickly, easily, and permanently put an end to {problem}**!

Use my system, and within just {time period}, you’ll be enjoying:

* {Benefit 1}
* {Benefit 2}
* {Benefit 3}

**Section IX**

**Just Take a Look At Everything You Get!**

When you claim your copy of {Product Name}, you’ll be getting a complete A-Z solution for {problem}.

You’ll learn:

{Insert extensive bulleted list of what clients will learn and how they’ll benefit from using your product.}

**Section X**

**What’s It Worth To You To No Longer Have
 {Problem} In Your Life?**

If you’ve been looking for help for long, you’ll know what other so-called solutions cost.

You can easily pay {$} for {expensive but ineffective solution}, and have nothing to show for it but a dent in your bank account. Or **you can pay up to a whopping {$} for {more expensive but ineffective solution}**!

Of course, you could always try to come up with your *own* solution, but why would you

invest that much time, money, and energy, when **I’ve done all the hard work *for* you**?

In fact, when you consider how much work I’ve put into {Product Name}, you’d expect to pay upwards of {$}... which makes the actual price of just {$} a real steal!

That’s just {$} per {week/month} to **be FREE of the {pain} that’s been making your life so unpleasant for so long**.

It’s a small price to pay, I’m sure you’ll agree...

**Section XI**

**PLUS... Order TODAY, and I’ll Include These {#} Bonuses, Valued at {$}, To Help You Get The MOST From {Product Name}!**

I want you to **make sure you have maximum success with my system**, so if you claim your copy of {product name} **within the next 48 HOURS**, I’ll include a number of **FREE bonuses that are designed to help you even MORE**!

These bonuses include...

**Super Bonus #1:**

{describe features and benefits of bonus}

***(A {$} Value, Yours FREE!)***

**Super Bonus # 2:**

{describe features and benefits of bonus}

***(A {$} Value, Yours FREE!)***

**Super Bonus #3:**

{describe features and benefits of bonus}

***(A {$} Value, Yours FREE!)***

**Section XII**

**You’re Covered By a 100% Moneyback Guarantee!**

You’ve likely tried many solutions for your {problem} before, only to be let down over and over, so you’re worried about getting burned again...

I completely understand!

So to put your mind at ease, I’d like to offer you an **ironclad NO RISK moneyback guarantee:**

Try {Product Name} for the next {#} days, and see for yourself if it really can put an end to {problem}. If you decide at any time after those first {#} days that it isn’t doing what I say it will, let me know, and **I’ll refund ALL of your money... no questions asked!**

**And I’ll let you keep the free bonuses as a thank-you gift.**

**Section XIII**

**In Just Five Minutes, You Can Be On Your Way To
An Easy Income of Up To {$} Per Year!**

Are you ready to **put and END to your {problem} once and for all**?!

To know that, *finally*, you’re **clear of the {pain} and {pain}, and can look forward to {benefit}, {benefit}, and {benefit}**?

Claim your copy of {Product Name} right away, and **in just *days*, {problem} will be just a memory**!

And remember, you’re fully covered by a 100% moneyback guarantee, so **you’ve got NOTHING to lose to give {Product Name} a try**. Nothing but your {problem}, that is!

To get started with {Product Name} right now, simply follow the link below.

Click Here To Order Now!

All the best,

{Your Name}

P.S. Remember, **the {$} worth of super bonuses are only available for a limited time**. So to get yours, you’ll need to claim your copy of {Product Name} right away!